

NON VERBAL COMMUNICATION IN PUBLIC SPEAKING

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ABSTRACT

Non-verbal communication (NVC) is the process of communication through sending and receiving wordless cues between people. It is an essential feature because only a small percentage of our human brain can process verbal communication. And therefore a wrong message can be conveyed if the body language of the speaker does not match the verbal message he or she is delivering. Among the different types of NVC, body language or kinesics is considered to be the most important. Gestures, postures, walk, talk, maintaining eye contact, facial expressions are few that come under body language. It also helps in strengthening a first impression in situations such as in a business interview or while delivering a speech in public. And therefore it is very clearly understood that it is the unsaid words that strongly influence a person's perception about the speaker. This research article throws light on the various aspects pertaining to NVC that one has to keep in mind while delivering a speech in public at different stages of the speech. The article also explains NVC from the audience's perspective thereby enabling better understanding of the scenario.

KEYWORDS: NVC, Types, Body Language (Kinesics), First Impression, Public Speaking, Audience